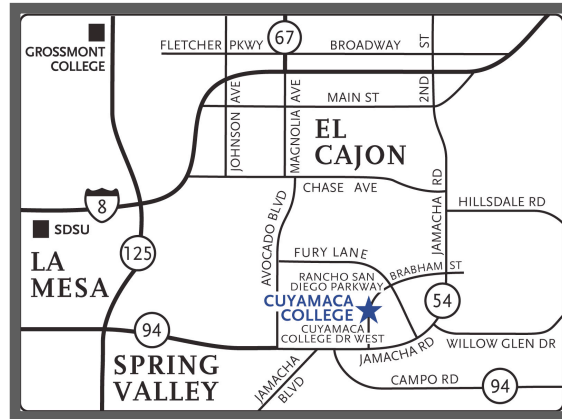


Music Industry Studies

The Music Industry Studies program is an interdisciplinary transfer degree that combines courses in music, technology, and business. Students in the program have the opportunity to

- Develop their skills as musicians and perform in ensembles
- Learn to operate and utilize our recording studios
- Work with local bands to create demos, press kits, videos, and other promotional materials
- Plan and produce full-length concerts and all-day festivals with multiple stages

Our students have transferred to music industry programs at CSU Northridge and CSU Chico. They have also worked as interns at King's Ransom Recording Studio, Signature Sound, Clear Channel Communications, and AMB Publicity.



900 Rancho San Diego Pkwy
El Cajon, CA 92019
619-660-4000

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8800 Grossmont College Drive
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Music Industry Studies

Cuyamaca College
Performing Arts Department



www.cuyamaca.edu/performingarts

619-660-4627

Your Music Career Can Begin Here!



Concert Production

Every May the Music Industry Program produces the **Coyote Music Festival**, a free, all-ages event on the college's Grand Lawn. The festival features two fully-equipped stages and nine local artists.

Every aspect of the festival—stage crews, audio engineers, marketing and promotion, merchandise design and sales—is run by students.

Great Facilities

- 364-seat concert hall
- 24-seat music technology lab
- 2 recording studios
- 11 private practice rooms
- 6 ensemble rehearsal rooms

Performance Ensembles

- Choir
- Concert Band
- Rock, Pop, and Soul Ensemble



Find Out More

Taylor Smith

Chair, Performing Arts Dept.

619-660-4627

taylor.smith@gcccd.edu

www.cuyamaca.edu/performingarts

| Music Core | | |
|---|-----------------------------|--------------|
| Course | Title | Units |
| MUS 104 | Intro to the Music Industry | 3 |
| MUS 105 | Music Theory & Practice I | 4 |
| MUS 106 | Music Theory & Practice II | 4 |
| MUS 120 | Intro to Music Technology | 3 |
| MUS 121 | Music Industry Seminar | 1 |
| MUS 122 | Music Industry Seminar | 1 |
| MUS 161 | Coop. Work Experience | 1 |
| MUS 221 | Music Industry Seminar | 1 |
| MUS 222 | Music Industry Seminar | 1 |
| MUS 132 | Class Piano I | 3 |
| MUS 133 | Class Piano II | 3 |
| Total Core Units | | 25 |
| Choose 6 units: | | |
| MUS 110 | Great Music Listening | 3 |
| MUS 111 | History of Jazz | 3 |
| MUS 114 | Music in the United States | 3 |
| MUS 115 | History of Rock Music | 3 |
| MUS 116 | Intro to World Music | 3 |
| MUS 117 | Intro to Music History&Lit | 3 |
| MUS 184 | Digital Audio Recording | 3 |
| Choose 1 course: | | |
| BUS 120 | Financial Accounting | 4 |
| BUS 125 | Business Law | 3 |
| Total Core Units | | 25 |
| Music Literature Elective Units | | 6 |
| Business Elective Units | | 3-4 |
| Music Performance Elective Units | | 4 |
| Total Required Units | | 38-39 |