

Strategic Enrollment Management Committee (SEMC)

Charge

The Strategic Enrollment Management Committee (SEMC) is the work-oriented participatory governance committee tasked with the development, promotion, and continuous improvement of a transparent, integrated, comprehensive, and cohesive strategic plan for enrollment management. The charge of the SEMC includes developing guiding principles for class scheduling, using data to assess student need for various course modalities, guiding updates and improvements to scheduling processes, supporting the institutionalization and integration of campus initiatives impacting enrollment, and offering recommendations that promote student access, equity and success. The SEMC is also tasked with making recommendations to the Resource Operations Council (ROC) for creating budgetary priorities that align with the Strategic Enrollment Plan and related goals.

The SEMC is advised by the Instructional Leadership Advisory Team (ILAT) and achieves its mission through the use of qualitative and quantitative data; continuous review and evaluation of ongoing enrollment trends, activities, and initiatives; evaluation of progress toward strategic enrollment planning goals; and collaboration with college constituencies to develop, implement, and evaluate enrollment management goals and strategies as they align with Cuyamaca College's Strategic Goals and Mission, Vision, and Values.

SEMC reports to the Cuyamaca College Council (CCC) and reports out to the Academic Senate.

Meeting Schedule

4th Mondays from 1:00p - 3:00pm

Chairs (Co-Chairs)

Vice President of Instruction

Chair of Chairs

Composition

Vice President of Instruction

Instructional Deans from Different Divisions (2)*

Chair of Chairs

Department Chairs from Different Divisions (2)*

Counseling Chair or Designee

At-Large Faculty (1)

At-Large Part-Time Faculty (1)

Learning and Technology Resources Representative

Director of Admissions and Records

Distance Education Coordinator

Instructional Operations Supervisor

Classified Representative (2)**

Student Representatives (2)

*Appointed Instructional Deans and Department Chairs should come from a Division not already represented by current members representing Instructional Deans and Department Chairs

**Each from a different area

Resources

Vice President of Administrative Services

Vice President of Student Services

Senior Dean, Institutional Effectiveness, Success, and Equity

Dean of Student of Affairs

Dual Enrollment Coordinator

Student Success Coordinator

Associate Dean of Student Services and Special Programs

Financial Aid Director

Admissions and Records Specialist, Sr.

Dean, Counseling Services

Dean, Learning & Technology Resources

Dean, Student Success and Equity

Academic Senate President

Research and Planning Analyst

Master Scheduler

Academic Senate First Read: 09/26/2024

Academic Senate Second Read and Endorsement: 10/10/2024

Classified Senate Read: 10/22/2024

Cuyamaca College Council First Read:

Cuyamaca College Council Second Read: