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**COMPLETE**

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Page 1: For Annual Planning/Program Review Requests

**Q1 Technology Plan Year** **2018-2019**

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**Q2 Title of Request**

MAC computer

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**Q3 Location of Request**

B354

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**Q4 Discipline**

ART

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**Q5 Department**

ART

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**Q6 Contact Person**

Name **Marie Ramos**  
Email Address **marie.ramos@gccc.edu**

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## Technology Request Form

**Q7 Description** Please provide a brief description of the technology/software or technology project and its core goal(s).

7 inch iMac with Retina 5K display. 3.2 GHz quad core intel core 15, turbo boost; 8GB 1867 MHZ DDR3 SDRAM 2-4GB 1T8B serial ATA Drive @7200 rpm, AMD Radeon R9 M380 with 2GB video memory, magic mouse 2, magic keyboard, accessory kit, Software: pages, numbers, keynote photo, iMovie, garage band OSX

Due to the nature of the Arts dept., creating colorful, clear images for marketing, signage, documentation of artwork for the web, and creating pre-art for posters, a new, updated iMAC is needed to keep current with the demands of the department while serving students and community at large.

The new iMAC computer will help support several areas of the Art dept (and Graphic Design). There are a few examples how the iMAC is used: 1) posters that are generated for every art show, 2) Documentation of student art for the department and faculty records, 3) the Art dept. web page, 4) signage in the hallways explaining the art processes and identifying art, 5) producing student and faculty awards, 6) general office and word processing.

i MAC is a valuable tool to link the practical skills to learning. With over 489 students enrolled in art classes and over 1,000 students campus wide, poster art (created with the help of the iMAC) maximizes the dept. exposure.

In keeping with the trends for colorful and detailed art, the iMAC is the best computer to generate fine quality art for instruction and marketing.

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### Page 2: Proposal Justification

**Q8** Please explain how the technology or enhancement supports the strategic plan. Include information on how students will be impacted and/or employees or the college or district overall. Consider whether this would be a district-wide implementation. Which Strategic Plan priority (or priorities) are supported by this request? To access the Strategic Plan, please click here.

**Student Validation and Engagement**

Other (please specify):

also providing marketing materials to students, such as a Guided Pathways and Meta Major flow sheet to help students understand how to complete their degree and or transfer

## Technology Request Form

### Q9 How does the request support the above priorities?

This computer request addresses Cuyamaca College strategic plan.

1. Communication and expression: Art can be personal and professional expressions. When disseminating news about the department having a computer to create posters and/or input art on the web will help engage others and create avenues as directed by Guided Pathways.
2. Information Literacy: Art communicates. Art is one way to express thoughts and ideas in a safe manner to all within the district, college and the department. For example, to increase enrollment or note changes to a degree or inform students about class offerings, the computer is the only way to get out information in a readable fashion and in a timely manner.
3. Physical/Mental Wellness and Personal Responsibility: Art heals. Advertising opportunities within the department or otherwise is best expressed via the computer posts about special opportunities to create art or participate in special events. Notices are posted for all students to participate in activities (Art club) that can directly benefit wellness.
4. Civic capacity for global, cultural, social, and environmental justice: Art is active. Art speaks many languages without the written word. Images and colors have the capacity to engage all in understanding global and social issues. The computer, once again, helps process information in a colorful way.

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**Q10** Who would this impact? Please select all that apply.    **Students,**  
**Employees,**  
**College,**  
**District**

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### Q11 How would this impact the above group(s)?

Information that is presented in a professional manner benefits all, most importantly our students. Having readable, clear and updated information specifically created by someone who understands the needs of the students, this MAC computer fits the bill.

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**Q12** Does the technology support a state-wide initiative or is it a legal mandate or in support of a legal mandate?    **No**

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**Q13** If yes, please explain how the technology supports a state-wide initiative or is it a legal mandate or in support of a legal mandate?

N/A

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**Q14** Please be aware that projects, once approved, are typically scheduled 6 months to a year in advance. Consider the consequences if the technology/software is not implemented, upgraded or renewed. What are the consequences if the technology/software is not implemented/upgraded, or renewed? Examples: Security concerns, loss of FTES, mandates, accreditation, etc.

Without visuals, there is a lost of student interest and/or a lack of understanding about the arts and degrees that students can pursue. The MAC computer affords the Art department professional quality marketing materials. Also, the major art shows rely on presentation and identification of art that the MAC supports. We are a visual department and, as such, visuals - brochures, handouts, labeling, and other eye catching materials are important to maintain the professionalism that the Art department is known for.

## Technology Request Form

**Q15** What is the number of students impacted per semester if the technology/software is not implemented, upgraded or renewed?

800

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**Q16** What is your preferred time for implementation?

Fall 2019

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**Q17** Tell us how the data you have supports the implementation of the technology. This can be qualitative or quantitative in the form of surveys, observations, SLO or other assessment data, institutional research data or other reports and data.

Art data indicates growth with fill rates over 80% per term. With two major art shows are year, how we communicate is through visual art!. Therefore, the MAC computer is a valuable tool to continue offering the best. The MAC helps build the Art program via art of the walls with descriptions, labeling and posters that represent the best of the arts offered. Over 300+ visitors attend our art shows. This means more exposure for the Art dept/program and also for the college as a whole.

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**Q18** Please attach any supporting data/documentation using the "Upload" button below.

**Respondent skipped this question**

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Page 3: COST ANALYSIS

**Q19** Is the request for hardware or software?

**Respondent skipped this question**

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**Q20** Is the request for new or an upgrade to existing technology?

**New (new to the campus)**

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**Q21** Estimated or known total initial cost of request: This includes hardware and software maintenance, licences, taxes, fees, shipping, storage, etc.

\$2,000

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**Q22** Funding Source:

Other (please specify):  
Whatever is available!!

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**Q23** Please attach quote using the "Upload" button below.

**Respondent skipped this question**

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**Q24** Evaluationi. How do you plan to evaluate the technology after implementation?

Evaluation is able to produce visuals as marketing materials for students and the college.

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**Q25** Are you ready to submit your technology request? **Yes**

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