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COMPLETE

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Page 1: I. Program Overview and Update

Q1 Department(s) Reviewed:

Graphic Design

Q2 Lead Author and Collaborators:

Tom Bugzavich

Q3 Dean:

Larry McLemore

Q4 Program Update (Required): Please summarize the changes, additions, and achievements have occurred in your program since the last program review. To access last year's program review, visit the IPRPC Intranet Page, accessible here.

There have been several significant changes that have occurred in the graphic design department since last year's program review/update. First, the number of class offerings has dramatically increased. We are now offering more classes and more sections than ever before. Secondly, there have been major revisions to the standing curriculum within the classes that reflects current trends in the industry. Third, enrollment numbers are increasing in all sections.

Page 2: IIB. Student and Program Learning Outcomes

Q5 Do you have an assessment plan on file with SLOAC? If you have not already done so, you can submit your program's assessment plan to SLO Coordinator, Tania Jabour, at tania.jabour@gcccd.edu. **No**

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Q6 Please provide an analysis of your student learning outcomes (SLO) findings and what changes, if any, were made as a result.

The conspicuous findings from the previous course and program learning outcome assessments have shown that the classes are much more reflective of what is currently happening and relating more to industry standards. Program learning outcomes have been reviewed and revised so that they are more in line with current industry standards. Student learning outcomes have also been reviewed and revised so that they are more specific and focus on relevant topics.

Q7 Review your PLOs. Are the listed PLOs an accurate reflection of the program's current learning objectives? **Yes**

Q8 Are the PLOs mapped onto the course SLOs? **Yes**

Q9 Discuss your assessment plan for the PLOs.

Several classes are scheduled for program outcome review as well as student learning outcome review. In addition, because of the upcoming accreditation, all programs will be undergoing review and revision so that they meet the most current needs and standards that are being required by the industry.

Page 3: IIB. Student Achievement

Q10 How has the program's success rate changed over the past year?

The very apparent jump in enrollment (spring 2019) points to a new enthusiasm from students about the program. Through marketing efforts, collaborations and high school articulation agreements, more students are interested in attending classes and following a career path leading to employment in this professional field. Current success rates concerning all of this cannot adequately be evaluated at this time because of the short time span in which much of this new data has arrived. Course material has been updated to reflect current industry standards that require a specific skill set. That is also reflected by the instruction method and delivery of the class curriculum.

Q11 The College has set a 2024 goal of reaching a 77% course success rate (students passing with a grade of A, B, C, or P out of those enrolled at census) for the College as a whole. Consider how your will program help the College reach its long-term goal of increasing the course success rate to 77%. This is intended to provide a goal for improvement only; programs will not be penalized for not meeting the goal. What is your program's one-year goal for success rate across all courses in the program?

The current success rate dipped to 75% in the fall of 2017. Prior to that, it was close to and over 80%. Once all of the instructors have implemented the necessary curriculum modifications, I believe that we can easily sustain 77% and most likely attain 80%. Now that the learning outcomes as well as student achievement has been clearly defined in each of the course offerings, it will be easier to measure student success.

Q12 Which specific groups (by gender and ethnicity) have success rates lower than that of the program overall?

African-American non-Hispanic is currently at a success rate of 38%. Hispanic is last recorded at 69%. While those numbers are low, I do believe that the establishment of new faculty in the program as well as revised/modified curriculum will help sustain and bring all of the success rate numbers higher. Establishment of consistent student learning and program learning outcomes across all curriculum will add to those success rates.

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Q13 What program (or institutional) factors may be contributing to these lower rates of success for these groups of students?

The addition of new faculty members adds to possible confusion in the method of delivery as well as what goals should be achieved in all of the curriculum. Establishing a consistent delivery by all instructors in all classes will help solidify a learning environment more conducive for all students regardless of what class and what teacher they may be learning from at any time during the year.

Q14 What specific steps will the program take to address these equity gaps in the 2019/20 academic year?

Well thought out student learning and program learning outcomes will help guide and defined how the curriculum is presented in each of the classes. Having consistent and clear outcomes in place will allow the solidifying of the curriculum content itself so that what is taught is consistent regardless of who is teaching it.

Q15 How do these activities align with the goals set forth in your last comprehensive program review?

The last comprehensive program review may have addressed some of these concerns, however, that data is not readily available to me at this time. My thoughts are that how we are teaching and what we are teaching is becoming much more consistent and established amongst all of the instructors. When we all approach teaching and learning with a like mindedness goal, then it will be easier to make sure that what is taught at a beginning level class is not only consistent, but that it also consistently relates to further classes that the students will be taking within the program. Much of this initiative is driven by the work-based learning philosophy and career education directives from the Chancellor's office in Sacramento.

Q16 OPTIONAL: If you would like to attach any charts or additional documentation (aside from the program review report prepared by the IESE Office), please upload it using the button below. You can upload PDF, Word, and image files.

Respondent skipped this question

Page 4: Distance Education

Q17 Does your program offer any courses via distance education (online)? **Yes**

Page 5: Distance Education Course Success

Q18 Are there differences in success rates for distance education (online) versus in-person sections? **Yes**

Q19 If there are differences in success rates for distance education (online) versus in person sections, what will the program do to address these disparities?

There needs to be no differentiation in the content that is being offered online as well as the delivery. Distance education will always lag behind on-ground face-to-face delivery, simply because of the amount of time that is needed in order to build and establish well designed management systems.

Page 6: IV. Previous Goals: Update (If Applicable)

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Q20 Would you like to provide an update for your previous program review goal(s)? **Yes**

Page 7: Previous Goal 1

Q21 Previous Goal 1:

Building enrollment

Q22 Link to College Strategic Goal(s): **Guided Student Pathways**

Q23 Goal Status **In Progress**

Q24 How was the goal evaluated? If the goal is "in progress," how will it be evaluated?

The new goal is to fully revamp all of the technology/labs in the department. I am currently writing proposals for the strong workforce program that will hopefully fund all of our initiatives. I will include the necessary technology addendum that is required. That will show that as new equipment arrives, it will need to be scheduled to be installed in the labs. Secondly, existing class curriculum will be modified to reflect current trends in the industry. Additionally, new curriculum will begin to be written so that elective classes will be available for students seeking more training in the associated fields. According to the strong workforce initiative that has been created by the California community college Chancellor's office, there are several disciplines that fall within the realm of information and communication technologies and digital media. Since career education is within the scope of that particular program, there are additional courses of study that should be available to our students so that they graduate with a well-rounded background of training that will allow them to move nimbly once they are in the professional employment market.

Q25 Please provide the rationale for this goal:

The College's strategic goals are most definitely in line with the goals of the strong workforce initiative from the Chancellor's office. The metrics that we use in our proposals when requesting funding, are also the metrics we use when measuring the outcomes.

Q26 Please provide the goal action steps for the year (previously "Activities"):

The process of writing grant proposals via the strong workforce program will be continued so that we may upgrade all of our existing technology to reflect what is currently being used in the industry.

Q27 Do you have another goal to update? **No**

Page 8: Previous Goal 2

Q28 Previous Goal 2: **Respondent skipped this question**

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Q29 Link to College Strategic Goal(s): Respondent skipped this question

Q30 Goal Status Respondent skipped this question

Q31 How was the goal evaluated? If the goal is "in progress," how will it be evaluated? Respondent skipped this question

Q32 Please provide the rationale for this goal: Respondent skipped this question

Q33 Please provide the goal action steps for the year (previously "Activities"): Respondent skipped this question

Q34 Do you have another goal to update? Respondent skipped this question

Page 9: Previous Goal 3

Q35 Previous Goal 3: Respondent skipped this question

Q36 Link to College Strategic Goal(s): Respondent skipped this question

Q37 Goal Status Respondent skipped this question

Q38 How was the goal evaluated? If the goal is "in progress," how will it be evaluated? Respondent skipped this question

Q39 Please provide the rationale for this goal: Respondent skipped this question

Q40 Please provide the goal action steps for the year (previously "Activities"): Respondent skipped this question

Q41 Do you have another goal to update? Respondent skipped this question

Page 10: Previous Goal 4

Q42 Previous Goal 4: Respondent skipped this question

Q43 Link to College Strategic Goal(s): Respondent skipped this question

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Q44 Goal Status Respondent skipped this question

Q45 How was the goal evaluated? If the goal is "in progress," how will it be evaluated? Respondent skipped this question

Q46 Please provide the rationale for this goal: Respondent skipped this question

Q47 Please provide the goal action steps for the year (previously "Activities"): Respondent skipped this question

Page 11: V. New Goals (If Applicable)

Q48 Would you like to propose any new goal(s)? No

Page 12: New Goal 1

Q49 New Goal 1: Respondent skipped this question

Q50 Link to College Strategic Goal(s): Respondent skipped this question

Q51 Please provide the rationale for this goal: Respondent skipped this question

Q52 Please provide the goal action steps for the year (previously "Activities"): Respondent skipped this question

Q53 How will the goal be evaluated? Respondent skipped this question

Q54 Do you have another new goal? Respondent skipped this question

Page 13: New Goal 2

Q55 New Goal 2: Respondent skipped this question

Q56 Link to College Strategic Goal(s): Respondent skipped this question

Q57 Please provide the rationale for this goal: Respondent skipped this question

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Q58 Please provide the goal action steps for the year (previously "Activities"): **Respondent skipped this question**

Q59 How will the goal be evaluated? **Respondent skipped this question**

Q60 Do you have another new goal? **Respondent skipped this question**

Page 14: New Goal 3

Q61 New Goal 3: **Respondent skipped this question**

Q62 Link to College Strategic Goal(s): **Respondent skipped this question**

Q63 Please provide the rationale for this goal: **Respondent skipped this question**

Q64 Please provide the goal action steps for the year (previously "Activities"): **Respondent skipped this question**

Q65 How will the goal be evaluated? **Respondent skipped this question**

Q66 Do you have another new goal? **Respondent skipped this question**

Page 15: New Goal 4

Q67 New Goal 4: **Respondent skipped this question**

Q68 Link to College Strategic Goal(s): **Respondent skipped this question**

Q69 Please provide the rationale for this goal: **Respondent skipped this question**

Q70 Please provide the goal action steps for the year (previously "Activities"): **Respondent skipped this question**

Q71 How will the goal be evaluated? **Respondent skipped this question**

Page 16: VI. Resources Needed to Fully Achieve Goal(s)

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Q72 Is the program requesting resources this year to achieve this goal? **Yes**

Page 17: V. Faculty Resource Needs

Q73 Are you requesting one or more faculty positions to achieve this goal? **No**

Page 18: Faculty Position Request(s)

Q74 Please remember to complete the Faculty Position Request Form (accessible here, under Staffing Request Information) for this position that you are requesting and upload it using the button below. The Faculty Position Request Form (In Word) can be located here (under Staffing Request Information). Brief Description of the Position Requested: **Respondent skipped this question**

Q75 Faculty Position Request 1 - Related Program Goal(s): **Respondent skipped this question**

Q76 Faculty Position Request Upload 1: Please upload the completed faculty request form for the above position using the button below. You can access the Word version of the Faculty Position Request Form here (under Staffing Request Information). **Respondent skipped this question**

Q77 Faculty Position Request 2 (if applicable): Please remember to complete the Faculty Position Request Form (accessible here, under Staffing Request Information) for this position that you are requesting and upload it using the button below. The Faculty Position Request Form (In Word) can be located here (under Staffing Request Information). Brief Description of Position Requested: **Respondent skipped this question**

Q78 Faculty Position Request 2 - Related Program Goal(s): **Respondent skipped this question**

Q79 Faculty Position Request Upload 2: Please upload the completed faculty request form for the above position using the button below. You can access the Word version of the Faculty Position Request Form here. **Respondent skipped this question**

Page 19: VI. Classified Staff Resource Needs

Q80 Are you requesting one or more classified positions to achieve this goal? **Yes**

Page 20: Classified Staff Position Request(s)

Q81 Classified Staff Position Request 1: Please remember to complete the Classified Staff Position Request Form (accessible here, under Staffing Request Information) for this position you are requesting. Brief Description of Position Requested:

This classified position will require an individual that has technical knowledge of computer hardware and software. This person will be a lab assistant that will be responsible for overseeing the student studio lab.

Q82 Classified Staff Position 1 Related Program Goal(s): **Respondent skipped this question**

Q83 Classified Staff Position 1 Request Upload: Please upload a completed Classified Position Request Form for this request using the button below. You can access the Word version of the Classified Position Request Form here.

2018-19 Classified Position Request Form_GD.docx (20.1KB)

Q84 ***OPTIONAL*** Please use the button below to upload the position classification description (obtained from HR). **Respondent skipped this question**

Q85 Classified Staff Position Request 2: Please remember to complete the Classified Staff Position Request Form (accessible here, under Staffing Request Information) for each position you are requesting. Brief Description of Position Requested: **Respondent skipped this question**

Q86 Classified Staff Position 2 Related Program Goal(s): **Respondent skipped this question**

Q87 Classified Staff Position Request 2 Upload: Please upload a completed Classified Position Request Form for this request using the button below. You can access the Word version of the Classified Position Request Form here (under Staffing Request Information). **Respondent skipped this question**

Q88 ***OPTIONAL*** Please use the button below to upload the position classification description (obtained from HR). **Respondent skipped this question**

Page 21: VII. Technology Resource Needs

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Q89 Are you requesting technology resources to achieve this goal? **Yes**

Page 22: Technology Request(s)

Q90 Technology Request 1: Please remember to complete a Technology Request Form for each request you are submitting. You can access the online Technology Request Form here: [Technology Request Form](#)

Description:	Technology upgrade
One time or On-going	ongoing
Amount Requested \$	\$50,000

Q91 Technology Request 2: Please remember to complete a Technology Request Form for each request you are submitting. You can access the online Technology Request Form here: [Technology Request Form](#)

Description:	technology upgrade
One time or On-going	ongoing
Amount Requested \$	\$65,000

Page 23: VIII. Perkins and Strong Workforce Resource Needs

Q92 Are you requesting Perkins and/or Strong Workforce resources to achieve this goal? **Yes**

Page 24: Perkins Request and Strong Workforce

Q93 Perkins Request and Strong Workforce 1: Please remember to complete the Perkins Request Form and submit it via the annual Perkins/Strong Workforce request process/cycle.

Description:	multimedia lab
Amount Requested \$:	\$50,000
Related Program Review Goal(s):	work based learning initiative, gainful employment

Q94 Perkins Request and Strong Workforce 2: Please remember to complete the Perkins Request Form and submit it via the annual Perkins/Strong Workforce request process/cycle.

Description:	student WEX/intern studio lab
Amount Requested \$:	\$65,000
Related Program Review Goal(s):	work based learning initiative, gainful employment

Page 25: IX. Supplies/Equipment Resource Needs

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Q95 Are you requesting supplies and/or equipment resources to achieve this goal? **No**

Page 26: Supplies/Equipment Request(s)

Q96 Supplies/Equipment Request 1: In the boxes below please provide information on your request. Supplies/Equipment requests will be considered on a one-time funding basis. **Respondent skipped this question**

Q97 Supplies/Equipment Documentation 1: Please upload any supplies/equipment quotes or additional documentation for this request. **Respondent skipped this question**

Q98 Supplies/Equipment Request 2: In the boxes below please provide information on your request. Supplies/Equipment requests will be considered on a one-time funding basis. **Respondent skipped this question**

Q99 Supplies/Equipment Documentation 2 : Please upload any supplies/equipment quotes or additional documentation for this request. **Respondent skipped this question**

Page 27: X. Facilities Resource Needs

Q100 Are you requesting facilities resources to achieve this goal? **No**

Page 28: Facilities Request

Q101 Facilities Request 1: Please provide the information below and remember to complete a Facilities Request Form accessible here: [Facilities Request Form](#) **Respondent skipped this question**

Q102 Facilities Request 2: Please provide the information below and remember to complete a Facilities Request Form, accessible here: [Facilities Request Form](#) **Respondent skipped this question**

Page 29: XI. Professional Development Resource Needs

Q103 Are you requesting professional development resources to achieve this goal? **Yes**

Page 30: Professional Development Request

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Q104 Professional Development Request 1: Please provide the information identified below and follow the process for requesting professional development funds, outlined here.

Description: **professional development training for instructors**
Amount Requested \$: **\$5000**
Related Program Review Goal(s): **training in distance education**

Q105 Professional Development Request 2: Please provide the information identified below and follow the process for requesting professional development funds, outlined here.

Description: **professional development training for instructors**
Amount Requested \$: **\$5000**
Related Program Review Goal(s): **recertification in software**

Page 31: XII. Other Resource Needs

Q106 Are you requesting any other resources to achieve this goal? **No**

Page 32: Other Resource Requests

Q107 Other Resource Requests 1: Other resource requests will be considered on a one-time funding basis. Please fill in the information below. **Respondent skipped this question**

Q108 Other Resource Requests 2: Other resource requests will be considered on a one-time funding basis. Please fill in the information below. **Respondent skipped this question**

Page 33

Q109 Are you ready to submit your program review? If you click "No," you will be redirected to the start of the program review module. **Respondent skipped this question**
