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What is Emsi Data?

Emsi data is a hybrid dataset derived from official government sources such as the US Census Bureau, Bureau of Economic Analysis, and Bureau of Labor Statistics. Leveraging the unique strengths of each source, our data modeling team creates an authoritative dataset that captures more than 99% of all workers in the United States. This core offering is then enriched with data from online social profiles, resumés, and job postings to give you a complete view of the workforce.

Emsi data is frequently cited in major publications such as The Atlantic, Forbes, Harvard Business Review, The New York Times, The Wall Street Journal, and USA Today.



The New Hork





Report Parameters

4 Occupations

27-2011	Actors	27-2031	Dancers
27-1027	Set and Exhibit Designers	27-2042	Musicians and Singers

1 MSA

41740 San Diego-Chula Vista-Carlsbad, CA

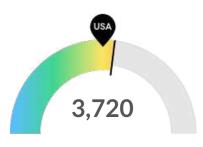
Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen occupations and geographical area.

Executive Summary

Average Job Posting Demand Over a Deep Supply of Regional Jobs



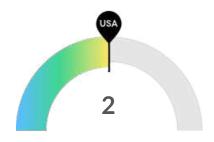
Jobs (2018)

San Diego-Chula Vista-Carlsbad, CA is a hotspot for this kind of job. The national average for an area this size is 3,315* employees, while there are 3,720 here.



Compensation

Earnings are about average in San Diego-Chula Vista-Carlsbad, CA. The national median salary for your occupations is \$46,501, compared to \$45,218 here.



Job Posting Demand

Job posting activity is about average in San Diego-Chula Vista-Carlsbad, CA. The national average for an area this size is 2* job postings/mo, while there are 2 here.

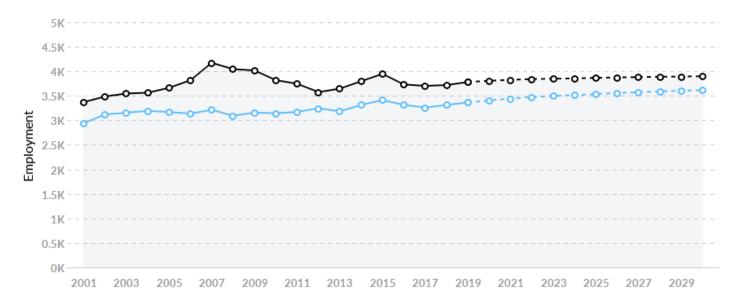
^{*}National average values are derived by taking the national value for your occupations and scaling it down to account for the difference in overall workforce size between the nation and San Diego-Chula Vista-Carlsbad, CA. In other words, the values represent the national average adjusted for region size.



Jobs

Regional Employment Is Higher Than the National Average

An average area of this size typically has 3,315* jobs, while there are 3,720 here. This higher than average supply of jobs may make it easier for workers in this field to find employment in your area.



Region	2018 Jobs	2028 Jobs	Change	% Change
San Diego-Chula Vista-Carlsbad, CA	3,720	3,890	170	4.6%
 National Average 	3,315	3,591	275	8.3%

^{*}National average values are derived by taking the national value for your occupations and scaling it down to account for the difference in overall workforce size between the nation and San Diego-Chula Vista-Carlsbad, CA. In other words, the values represent the national average adjusted for region size.

Regional Breakdown



County	2018 Jobs
San Diego County, CA	3,720

Most Jobs are Found in the Performing Arts Companies Industry Sector



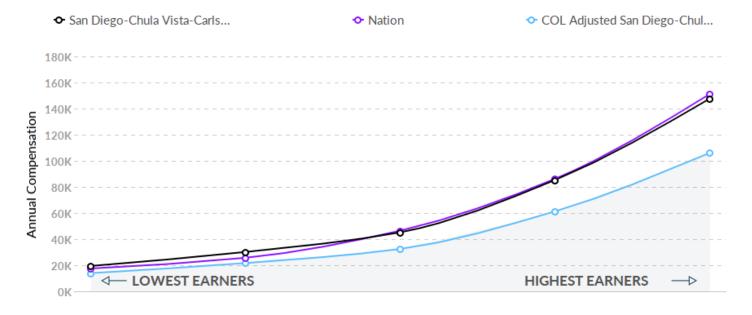
Industry	% of Occupation in Industry (2018)
Performing Arts Companies	19.3%
 Religious Organizations 	16.0%
 Independent Artists, Writers, and Performers 	15.9%
Specialized Design Services	8.5%
 Spectator Sports 	7.1%
Federal Government, Military	4.6%
Other	28.7%



Compensation

Regional Compensation Is 3% Lower Than National Compensation

For your occupations, the 2018 median wage in San Diego-Chula Vista-Carlsbad, CA is \$45,218, while the national median wage is \$46,501.



Job Posting Activity



56 Unique Job Postings

The number of unique postings for this job from Jan 2018 to May 2020.



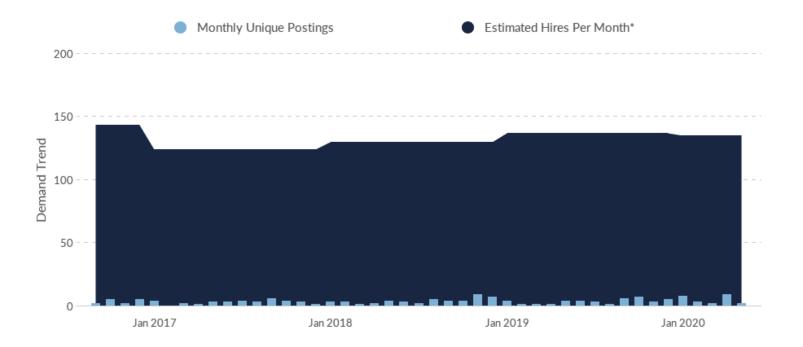
24 Employers Competing

All employers in the region who posted for this job from Jan 2018 to May 2020.



14 Day Median Duration

Posting duration is 19 days shorter than what's typical in the region.



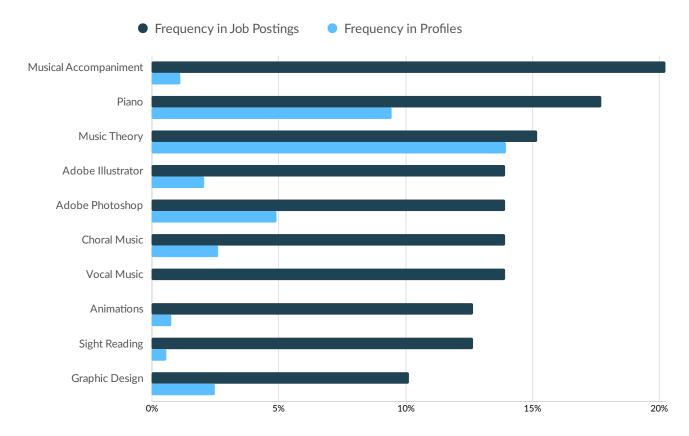
Occupation	Avg Monthly Postings (Jan 2018 - May 2020)	Avg Monthly Hires (Jan 2018 - May 2020)
Set and Exhibit Designers	1	4
Musicians and Singers	2	49
Actors	1	73

^{*}A hire is reported by the Quarterly Workforce Indicators when an individual's Social Security Number appears on a company's payroll and was not there the quarter before. Emsi hires are calculated using a combination of Emsi jobs data, information on separation rates from the Bureau of Labor Statistics (BLS), and industry-based hires data from the Census Bureau.

Top Companies	Unique Postings	Top Job Titles	Unique Postings
Creative Circle LLC	9	Presentation Specialists	10
San Diego Community College D	9	Musicians	5
United States Department of th	3	Accompanists	4
Onward Search Inc	2	Presenters (Arts, Design, Entert	4
The North County Company Inc	2	Actors	3
Trinity Umc	2	Student Advisors	3
University of California	2	CNC Machinists	2
Apex Parks Group, LLC	1	Designers	2
Carling Communications, Inc.	1	Ministers	2
Freelancer	1	Bank Tellers	1

. Il Emsi Occupation Overview

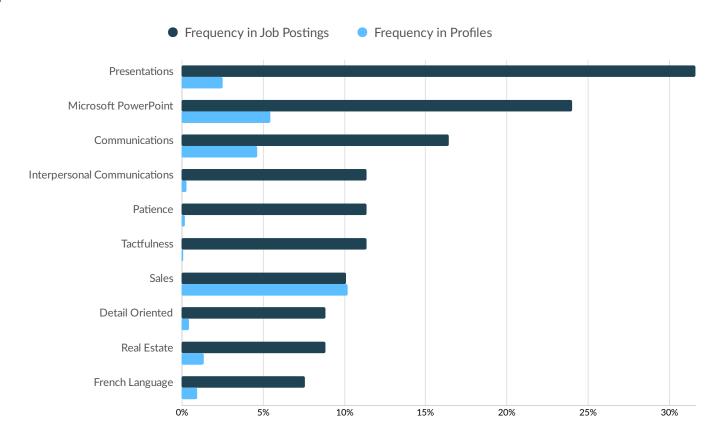
Top Hard Skills



Skills	Postings	% of Total Postings	Profiles	% of Total Profiles
Musical Accompaniment	16	20%	19	1%
Piano	14	18%	159	9%
Music Theory	12	15%	235	14%
Adobe Illustrator	11	14%	35	2%
Adobe Photoshop	11	14%	83	5%
Choral Music	11	14%	44	3%
Vocal Music	11	14%	0	0%
Animations	10	13%	13	1%
Sight Reading	10	13%	10	1%
Graphic Design	8	10%	42	2%

. Il Emsi Occupation Overview

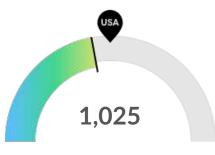
Top Common Skills



Skills	Postings	% of Total Postings	Profiles	% of Total Profiles
Presentations	25	32%	43	3%
Microsoft PowerPoint	19	24%	92	5%
Communications	13	16%	78	5%
Interpersonal Communications	9	11%	5	0%
Patience	9	11%	3	0%
Tactfulness	9	11%	2	0%
Sales	8	10%	172	10%
Detail Oriented	7	9%	8	0%
Real Estate	7	9%	23	1%
French Language	6	8%	16	1%

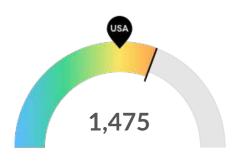
Demographics

Retirement Risk Is Low, While Overall Diversity Is High



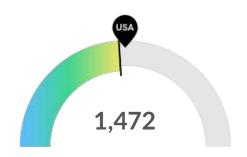
Retiring Soon

Retirement risk is low in San Diego-Chula Vista-Carlsbad, CA. The national average for an area this size is 1,217* employees 55 or older, while there are 1,025 here.



Racial Diversity

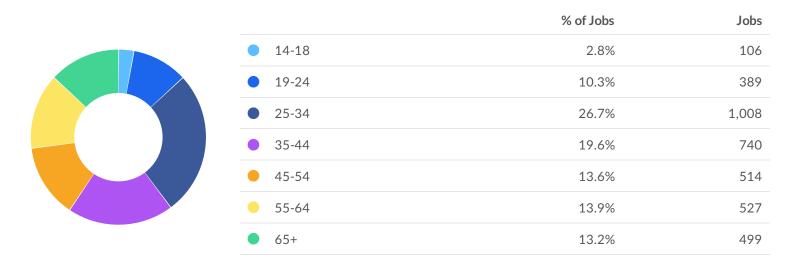
Racial diversity is high in San Diego-Chula Vista-Carlsbad, CA. The national average for an area this size is 1,073* racially diverse employees, while there are 1,475 here.



Gender Diversity

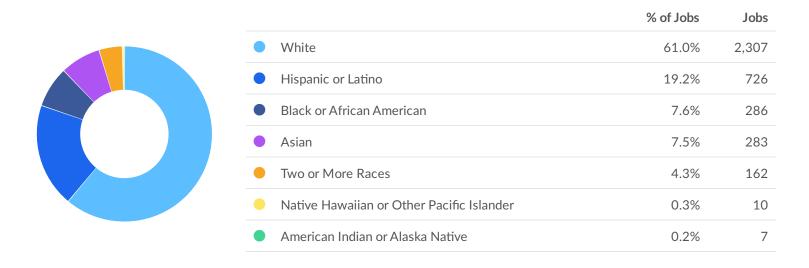
Gender diversity is about average in San Diego-Chula Vista-Carlsbad, CA. The national average for an area this size is 1,559* female employees, while there are 1,472 here.

Occupation Age Breakdown



^{*}National average values are derived by taking the national value for your occupations and scaling it down to account for the difference in overall workforce size between the nation and San Diego-Chula Vista-Carlsbad, CA. In other words, the values represent the national average adjusted for region size.

Occupation Race/Ethnicity Breakdown



Occupation Gender Breakdown



Occupational Programs



14 Programs

Of the programs that can train for this job, 14 have produced completions in the last 5 years.



395 Completions (2018)

The completions from all regional institutions for all degree types.



502 Openings (2018)

The average number of openings for an occupation in the region is 288.

CIP Code	Top Programs	Completions (2018)
50.0501	Drama and Dramatics/Theatre Arts, General	142
50.0901	Music, General	108
50.0903	Music Performance, General	48
50.0301	Dance, General	33
50.0399	Dance, Other	18
50.9999	Visual and Performing Arts, Other	15
50.0401	Design and Visual Communications, General	10
50.0502	Technical Theatre/Theatre Design and Technology	9
50.0506	Acting	8
50.0507	Directing and Theatrical Production	3

Top Schools	Completions (2018)
San Diego State University	129
University of California-San Diego	92
Grossmont College	35
Palomar College	24
San Diego Mesa College	21
San Diego City College	20
University of San Diego	20
MiraCosta College	16
Point Loma Nazarene University	14
Southwestern College	12



Appendix A - Data Sources and Calculations

Location Quotient

Location quotient (LQ) is a way of quantifying how concentrated a particular industry, cluster, occupation, or demographic group is in a region as compared to the nation. It can reveal what makes a particular region unique in comparison to the national average.

Occupation Data

Emsi occupation employment data are based on final Emsi industry data and final Emsi staffing patterns. Wage estimates are based on Occupational Employment Statistics (QCEW and Non-QCEW Employees classes of worker) and the American Community Survey (Self-Employed and Extended Proprietors). Occupational wage estimates also affected by county-level Emsi earnings by industry.

Staffing Patterns Data

The staffing pattern data in this report are compiled from several sources using a specialized process. For QCEW and Non-QCEW Employees classes of worker, sources include Occupational Employment Statistics, the National Industry-Occupation Employment Matrix, and the American Community Survey. For the Self-Employed and Extended Proprietors classes of worker, the primary source is the American Community Survey, with a small amount of information from Occupational Employment Statistics.

Cost of Living Data

Emsi cost of living data is based on the Cost of Living Index published quarterly by the Council for Community and Economic Research (C2ER).

Emsi Job Postings

Job postings are collected from various sources and processed/enriched to provide information such as standardized company name, occupation, skills, and geography.

Institution Data

The institution data in this report is taken directly from the national IPEDS database published by the U.S. Department of Education's National Center for Education Statistics.