

WHY CHOOSE THIS CAREER PATHWAY?

Choosing a career in graphic design means earning a living for being creative. The Graphic Design Program at Cuyamaca College has helped students embark on or build upon careers at design firms across the region, state, and country.

The demand for graphic designers will continue to thrive thanks to the expanding market for web-based information and the video entertainment market. The California Economic Development Department projects job growth of more than 12 percent annually through 2022. That's because media drives our world. From marketing and public relations to entertainment and statistical charts for the board room, most businesses are plugged in and need graphic designers to give them that competitive edge.

If you are creative and have strong communication and problem-solving skills, this may be the profession for you.

ABOUT CAREER EDUCATION

The Grossmont-Cuyamaca Community College District offers scores of career education programs in a wide variety of areas such as business office technology, web design, culinary arts and more. Classes are just \$46 per unit, and many programs can be completed in as little as a year.

Projections call for a likely shortage of 1.5 million workers by 2025 with some postsecondary education but less than a bachelor's degree, and career education is a vital component in filling that gap as it provides an accessible pathway to good-paying jobs and offers the kind of hands-on, practical training that employers demand. So what are you waiting for?

QUESTIONS?

Interested in learning more about the Graphic Design Program at Cuyamaca College?



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CAREER EDUCATION
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GRAPHIC DESIGN

CAREER EDUCATION AT CUYAMACA COLLEGE



ABOUT GRAPHIC DESIGN

Media drives our world. From marketing and public relations to entertainment and the latest statistical charts for the boardroom, most businesses are plugged in and need graphic designers to give them that competitive edge.

The Graphic Design program at Cuyamaca College is known for its state-of-the-art computer labs and facilities, which are recognized as among the best in the region. Equipment and software is updated regularly, ensuring our students are current when entering the professional environment.

Our students develop entry-level skills in design aesthetics, typography, illustration, digital imaging, page layout, web design, and professional business practices, among others, and many go on to open their own small businesses. In addition, students completing our program will develop a professional portfolio for job interviews.



WHAT YOU CAN EARN

Graphic designers were earning an average annual salary of more than \$50,000 in San Diego County and nearly \$60,000 statewide, according to the Bureau of Labor Statistics.



AVAILABLE CAREER PATHS IN THIS PATHWAY

- Art Director
- Animator
- Creative Director
- Graphic Designer
- Illustrator
- Marketer
- Multimedia Designer
- Package Designer
- Photographer
- UX/UI Designer
- Web Designer

DEGREES & CERTIFICATES IN GRAPHIC DESIGN

- Associate of Arts degree in Art & Design
- Associate of Science degree in Graphic Design
- Certificates in:
 - Graphic Design
 - Web Graphics
 - Digital Photography

Certificates can be acquired in less than a year. Graphic design coursework can be transferred to the University of California and California State University systems.

WHAT STUDENTS ARE SAYING

"I am absolutely thrilled with the faculty in the Graphic Design Department here at Cuyamaca College. All of the professors live and breathe Graphic Design. These professors go above and beyond what is required of them to give us the best education possible. All of these teachers teach skills that can be used in the real world and all of them help to build a fantastic portfolio for graduation and a route to getting a career." -Teresa Johnston

HOW TO APPLY AND ENROLL

- Find class schedules and links to apply at gcccd.edu/now
- Log into WebAdvisor and register for classes
- Pay fees and attend your classes!

