

# GRAPHIC DESIGN

Students in this degree program develop entry level skills in design aesthetics, typography, illustration, digital imaging, page layout, web design and professional business practices. The course work provides training with state of the art computer hardware and software used in the graphic design profession. Students develop a professional portfolio for job interviews. *Designed for a two-year degree or certificate only. Students interested in pursuing a bachelor's degree should refer to the Art-Graphic Design degree; please consult the catalog of the transfer institution for specific requirements.*

## Program Learning Outcomes

Upon successful completion of this program, students will be able to:

- Clarify design objectives and then apply design principles, communication skills, and production techniques to develop effective designs using industry standard software.

## CAREER OPPORTUNITIES

\* Advertising Director

\* Art Director

Cartoonist

Desktop Publisher

Display Designer

Graphic Designer

Illustrator

\* Marketing Director

Multimedia Designer

Package Designer

Technical Illustrator

Web Designer

\* Bachelor Degree or higher required

## Course Equivalencies:

The following Cuyamaca and Grossmont College courses are considered similar enough to be treated as equivalent. Modification of Major forms are not required.

Cuyamaca Course	Similar Grossmont Course
GD 105 .....	ART 171

## Associate in Science Degree Requirements:

Course	Title	Units
ART 124	Drawing I	3
CIS 211	Web Development I	3
GD 105	Fundamentals of Digital Media	3
GD 110	Graphic Design Principles	3
GD 125	Typography	3
GD 126	Adobe Photoshop Digital Imaging	3
GD 129	Page Layout	3
GD 130	Professional Business Practices	3
GD 225	Digital Illustration	3
		<u>27</u>

## Select three of the following:

ART 230	Figure Drawing I	3
GD 210	Professional Digital Photography I	3
GD 211	Professional Digital Photography II	3
GD 212	Professional Digital Photography III	3
GD 217	Web Graphics	3
GD 222	Web Animation	3
GD 223	Advanced Web Animation	3
GD 230	Graphic Design Work Experience	1-4
		<u>7-10</u>
	Total Required	34-37
	Plus General Education Requirements	

## Certificate of Achievement

Students who complete only the major requirements above qualify for a Certificate in Graphic Design. An official request must be filed with the Admissions and Records Office prior to the deadline as stated in the Academic Calendar.

## CERTIFICATES OF SPECIALIZATION:

These certificates offer specific training either for entry-level positions or to augment related programs such as Web Development or Graphic Design. They are designed to demonstrate a relatively narrow expertise or skill area that may be used to attain a graphic design "niche" job.

Students who complete the requirements below qualify for a certificate in that area of emphasis. An official request must be filed with the Admissions and Records Office prior to the deadline as stated in the Academic Calendar.

## I. DIGITAL PHOTOGRAPHY

### Program Learning Outcomes

Upon successful completion of this certificate, students will be able to:

- Clarify design objectives and then apply design principles and production techniques to develop effective photographic images using industry standard equipment and software.

### Certificate Requirements:

Course	Title	Units
GD 126	Adobe Photoshop Digital Imaging	3
GD 130	Professional Business Practices	3
GD 210	Professional Digital Photography I	3
GD 211	Professional Digital Photography II	3
GD 212	Professional Digital Photography III	3
	Total Required	<u>15</u>

## II. WEB GRAPHICS

### Program Learning Outcomes

Upon successful completion of this certificate, students will be able to:

- Clarify design objectives and then apply design principles, communication skills, and production techniques to develop effective web designs using industry standard software.

### Certificate Requirements:

Course	Title	Units
CIS 211	Web Development I	3
GD 110	Graphic Design Principles	3
GD 210	Professional Digital Photography I	3
GD 217	Web Graphics	3
GD 222	Web Animation	3
	Total Required	<u>15</u>